



## SMEStorage 'Open Cloud Appliance' for service providers



### Increase storage revenue quickly and easily with our unique Cloud appliance

#### DESKTOP CLIENTS

Supports Windows, Mac and Linux Cloud Drives and Sync tooling.

#### MOBILE CLIENTS

Supports iPhone, iPad, Android, phone and tablets, as well as BlackBerry, & Windows Mobile 7.

#### BUSINESS PACKAGES

The Cloud Appliance is pre-set to offer a "Cloud File Server" for businesses and has built in collaboration, security and governance features.

#### FULLY BRANDABLE

The Open Cloud Appliance is fully brandable and can be hosted in your own data centre.

#### STORAGE SUPPORT

The Open Cloud Appliance supports over 30 storage clouds including OpenStack, EMC Atmos, Amazon S3, RackSpace Cloud Files + many more.

S3 API compatibility enables seamless interoperability of applications developed for Amazon S3.

#### BUSINESS BENEFITS

**Increase Revenue** Define differentiated propositions and offer desktop and mobile clients to increase revenue.

**Reduce Time to Market** leverage the Cloud Appliance and tools to quickly launch a branded solution on top of your own storage infrastructure with multiple tools and services.

**Reduce your Costs** Reduce the costs of building your own clients and solutions and quickly ramp.

**Differentiate your offering** As well as anytime anywhere access using the many desktop and mobile tools we support, easily add support for other storage services such as Google Docs, Amazon S3 etc. The Appliance supports over 30 storage services which can be added at a click of a button !

SMEStorage Open Cloud Appliance is a software platform that enables Service providers to create a compelling and differentiated storage proposition through the use of their existing Storage Platform or using any of the 30+ Clouds supported by the Appliance.

The Platform is a multi-tenant solution that works with existing storage clouds, or can be used with newly added storage clouds such as OpenStack Swift for example. It can quickly be configured to support individual or business propositions that the service provider can define and customize

The Platform consists of a Cloud Appliance which can be integrated with over 30 storage Clouds and which features meta-data technology that stores information about files that are hosted on one or more storage platforms.

The Platform quickly enables access and integration points that encompass all variety of operating systems, all major mobile and tablet vendors,

The Platform is built in a way for the Service Provider to define their own offerings which can include such things as secure document delivery to iPad for example.

Storage is predicted to grow from 9% of the total Cloud Services spend to 14% by 2013, and from \$1.6 billion to \$6.2 billion. The Open Cloud Platform enables Service Providers to deliver against this opportunity.



## SMESTORAGE CLOUD APPLIANCE FEATURES



### GENERAL PLATFORM FEATURES

- Works with over 30 storage clouds
- Supports WebDav and FTP for public cloud enabling user private files
- Cloud File System aggregates storage clouds into a virtual Cloud File explorer view
- Web File Explorer just like on users desktop
- Business File Sharing with link expiry
- Business File sharing using generated URL (link)
- Business File sharing using Twitter
- Business File sharing using Collaboration groups
- Business File sharing using Public Folders (Business only)
- File notifications on file events (updates, comments, new content in folders)
- Integration with Zoho office for office file editing (web and windows tools)
- Integration with Picnik for photo editing (web and windows tools)
- Integration with Google Viewer for file viewing (web)
- Public 'file sharing' page with unique url
- RSS feeds for public file streams
- Search file types across multiple information clouds
- Email to Cloud backup built in (IMAP - Web and Windows)
- Contacts Backup ( over 50 Social networks, and also from Outlook)
- User Management and Access control( Platform level and Business level)
- Cloud Exchange feature: enable users to move their data from other clouds easily
- Take notes from Mobile Clients and sync back to underlying Cloud
- Custom Branding (both at Service Provider and business user level)
- Built in support for Merchant Gateways + API for custom billing
- Platform is available as an Appliance (VMWARE, KVM,VirtualBox, XEN)



### COLLABORATION FEATURES

- File Comments with notifications
- Business 'Collaboration' Groups
- File Versioning Management
- Public shared folders with user permission management (Business only)
- Visual versioning (web) and versioning management (Business only)



## SMESTORAGE CLOUD APPLIANCE FEATURES



### SECURE FEATURES

- AES-256 secure File encryption (above any cloud integrated with the appliance)
- User permissions for file access (multi-user feature: Business only)
- File Locking (multi-user feature: Business only)
- File event auditing
- Full control of file sharing links + daily file sharing report
- HTTPS support
- File GEO location upload/download monitoring
- Cloud Safe: Cloud to Cloud backup (Personal Cloud and business cloud)



### NATIVE OPERATING SYSTEM TOOLS (ALL AVAILABLE AS WHITE LABEL)

- Windows Dashboard, Cloud Drive & Sync Tooling
- Mac Cloud Drive, Spotlight integration and Sync Tooling
- Linux Cloud Drive, and Sync Tooling



### MOBILE / TABLET NATIVE CLIENT SUPPORT (ALL

- iPhone / iPad/ iPod Touch
- Android phones and Tablets
- BlackBerry
- Nokia N7



### API SUPPORT

- CloudDav:WebDav above any cloud even if underlying cloud does not support it
- CloudFTP: FTP Above any cloud even if underlying cloud does not support it
- Amazon S3 API:Amazon S3 API above any cloud
- REST API: enables a single integration to multiple storage clouds



## SMESTORAGE CLOUD APPLIANCE FEATURES



### THIRD PARTY INTEGRATIONS

- Firefox plug-in
- Chrome Extension
- Safari Extension
- Facebook App
- WordPress Backup Plug-in
- Joomla Plug-In's
- Zoho Office integration
- Picnik image editor integration
- Google File Viewer integration
- Twitter integration for notifications / file sharing
- iGoogle Gadget



### HIGH AVAILABILITY

- Stateless Appliance
- High Availability options for metadata failover
- Load Balancing between nodes



### COMMERCIAL MODEL

- A variety of different models
- Revenue Share model available
- Contact us for more details: [sales@smestorage.com](mailto:sales@smestorage.com)



## SMESTORAGE CLOUD APPLIANCE FEATURES



### STORAGE CLOUDS SUPPORTED

- Amazon S3
- Amazon Cloud Drive
- RackSpace Cloud Files
- OpenStack
- Office 365
- SharePoint
- SkyDrive + Live Mesh 2011
- Azure Blob Storage
- Google Docs
- Google Storage
- Google Sites
- Zimbra Briefcase
- MobileMe
- Gmail-as-a-Cloud
- Email-as-a-Cloud (IMAP)
- S3 compatible Clouds (Eucalyptus)
- iKeepinCloud
- ReadyNAS
- EMC Atmos
- Mezeo
- CloudMe
- Alfresco
- Box.net
- DropBox
- PogoPlug
- 4Shared
- Trend Micro
- BaseCamp
- FTP enabled Clouds
- WebDav enabled Clouds

Approximately 10 days for other Clouds to be added. API Required



## SMEStorage 'Open Cloud Appliance' *for service providers*

CONTACT US!

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